



Communications Committee

The role of the Communications team was to support all G4G events and activities. We created posters, cards, tickets and programs; updated our website, made regular posts on Facebook and Twitter, and participated in radio and television interviews.

There were several highlights during the year. There was a full page article in the Leader Post's Arts & Life section, and we hosted a social media workshop for 60 seniors. We were featured on Global TV's "Focus Saskatchewan" and on MaxTV's community programming channel. In addition, we created a new G4G Regina brochure and business cards, and published a monthly newsletter for members.

Thank you to Laurie Bogner, Violet Smotra-Cook, and Sheila Fahlman (chair) for their work on this committee.

Membership Committee

The Membership Committee performed its duties: updated the membership list, took in fees, oversaw the sale of G4G Regina t-shirts, greeted members on meeting nights, distributed name tags, and introduced new members and guests.

The team supported members experiencing challenges, through cards, emails, telephone calls and visits. Phone calls were made to members we hadn't heard from in some time.

In March, we recognized our members by holding a fun evening that included a session on the benefits of essential oils as well as an accessory exchange. Items remaining from the exchange were donated to Regina's Dress for Success program.

Arleen Cornish, Arlene Frolick, Barb Quine, Barb Wickstrom and Lauren Graham (Chair) worked diligently on Membership in 2014-2015. Many thanks.

Merchandise Committee

The Merchandise Committee focused on obtaining handcrafted products from seven income generating cooperatives and cottage industries operated by African women. Merchandise for our sales was also augmented by items created by our members.

During 2014-2015 merchandise displays and sales were held at five Farmers' Markets, Wintergreen Fine Craft Market, our spring fundraising dinner, and the Cathedral Arts Festival Street Fair.

A welcome addition to the Merchandise Committee was the purchase, by G4G, of a tent for outdoor events. This replaced the borrowed tent previously used.

The work of Wendy Becker, Elizabeth Calam, and co-chairs Nancy Thue and Sheila McKague was much appreciated. Thanks to all.

Sponsorship Committee

The Sponsorship Committee successfully raised \$12,940 (including \$400 in-kind), for the 2015 annual fundraising dinner, Jabula: A Fundraising Evening!

In addition to securing sponsorship, we reviewed and revised our database, and adjusted categories of financial support to match our vision – Benefactor (\$2500+), Champion (\$500-\$1499), Supporter (\$250-\$499), and Friend (\$50-\$249).

Our thanks to Gail Greenberg (chair), Danni Boyd, Bette Craig, Gladys Dressler, Barb Quine, and Peggy Wakeling.

Grandmothers 4 Grandmothers Regina Annual Activity Report



July 1, 2014 to June 30, 2015

African Grandmothers Tribunal: Seeking Justice at the Frontlines of the AIDS Crisis

The story of the African grandmothers is one of the most important stories of the HIV and AIDS crisis in Africa – but, until now, the denial of these valiant women's human rights has been hidden from view.

G4G Regina hosted a screening of the SLF film, *African Grandmothers Tribunal: Seeking Justice at the Frontlines of the AIDS Crisis*, on March 9 at Campion College Auditorium, University of Regina.

Approximately 70 people attended and viewed the personal testimonies from grandmothers, and recommendations from the Tribunal judges.

Message from our co-Chairs

In 2014-2015 Grandmothers for Grandmothers Regina formalized its goals and procedures in document form. This work included a set of Guidelines, a Reference Manual, a new brochure and a monthly newsletter. The development of these materials enhanced our accountability to our members and to our supportive publics. The executive, in consultation with members, adopted a mission statement. This mission statement highlighted our goals of fundraising and developing awareness of the struggle and of the impressive achievements of the African Grandmothers.

In the past year we welcomed 15 new members. This brought our membership to 96. This past year also saw the retirement from the executive of several members. The commitment and hard work of Susan McLaren (co-treasurer), Sheila McKague (Merchandise), and Arleen Cornish (Secretary) were much appreciated, as was Sheila Fahlman's work on Communications.

Through the 2014-2015 fundraising events and the efforts of the Sponsorship Committee we raised \$83,269.06 for the Stephen Lewis Foundation's Grandmothers Campaign.

Fundraising events included: Art from the Attic, Scrabble for Africa, Jabula! A Fundraising Dinner, sales of merchandise at Wintergreen Craft Market, Cathedral Village Arts Festival and the Farmers' Markets.

Two well attended events, sponsored by G4G Regina, helped to spread our message. The screening of the film, "African Grandmothers Tribunal: Seeking Justice at the Frontlines of the AIDS Crisis" provided a public forum for the Grandmothers to tell their stories. The Social Media Workshop for Seniors provided useful information and skills.

The time, effort, enthusiasm and money contributed by our Regina grandmothers in 2014-2015 were greatly appreciated. It was through these contributions we were able to support the Grandmothers Campaign. In the past nine years we have raised \$536,528.30 for the Stephen Lewis Foundation.

2015-2016 marks our 10th Anniversary. We have every confidence we will continue the high level of support evidenced by our first nine years.

Mary Wallace and Susan Whittick Co-chairs

Grandmothers 4 Grandmothers Regina
Regina, Saskatchewan
306-352-2539
g4gregina@sasktel.net
www.grandmothers4grandmothersregina.com



EXECUTIVE COMMITTEE AND STANDING COMMITTEE MEMBERS

Co-Chairs

Mary Wallace and Susan Whittick

Secretary

Arleen Cornish

Co-Treasurers

Susan McLaren and Marion Tudor

Communications

Sheila Fahlman, chair
Laurie Bogner
Violet Smotra-Cook

Membership

Laureen Graham, Chair
Ethia Brown
Sharon David
Barb Quine
Arlene Frolick

Merchandise

Sheila McKague, co-chair
Nancy Thue, co-chair
Wendy Becker
Liz Calam
Judy Cormier
Linda Mann

Sponsorship

Gail Greenberg, chair
Danni Boyd
Bette Craig
Gladys Dressler
Barb Quine
Peggy Wakeling

THANK YOU TO ALL FOR YOUR HARD WORK AND COMMITMENT!



ART FROM THE ATTIC

Previously unloved art found a new home, and \$25,000 was sent to the Stephen Lewis Foundation!

Art from the Attic 2 was held at the Cathedral Neighbourhood Centre on Saturday, September 20, 2014. We received and priced 1600 items, 30% more than in 2013, starting in July. We had significantly more higher-value items than the previous year.

Our donations received a boost in mid-September when the Leader Post published a full page article on the event and the work of the SLF and G4G Regina. Once again, at the end of the day, we had many items unsold which were donated to women's

shelters, to the Salvation Army, and to the Cathedral Community Association. The event was advertised on Regina event websites, community association and art associated websites. Posters, postcards and flyers were also produced and distributed throughout the community.

Community Association notice boards were used during the summer and the week before the event. Local radio and TV stations, and print media publishers were contacted, and interviews arranged. There were also regular social media posts, leading up to the event.

As a result of a very successful publicity campaign, we had customers lined up for a block prior to the 10:00 am start, and an extremely busy sale for the first two hours and a steady stream of buyers for the rest of the day. Income from the day and from later on-line sales exceeded \$25,000.

Many thanks to Susan Whittick and Laureen Graham, event co-chairs, and Committee members Judy Cormier, Arleen Cornish, Sheila Fahlman, Rosanne Glass, and Sheila McKague.



JABULA! A FUNDRAISING EVENING

Jabula, our annual funding raising event, hosted more than 310 people at Queensbury Convention Centre on the evening of Friday, April 24, 2015.

Jabula, meaning rejoice in Zulu, was true to its name. The event featured a delicious Canadian-African buffet, an auction which included events and activities, the return of the popular 'basket' raffle, fabulous merchandise for sale, new memberships and opportunities for donations.

All the festivities were enhanced by Ruth Smillie's emceeing expertise, a Rwandan dance troupe and heart-warming stories about the African grandmothers from our speaker, SLF Field Representative Ida Nambeya .

Each and every member is to be congratulated, along with the conveners and committees, for their smooth effective work and for reaching out to our community for ticket sales.

Nearly \$28,000 was raised for the Grandmothers for Stephen Lewis Foundation's Grandmothers to Grandmothers Campaign.

G4G Regina Mission Statement

We fundraise for the Stephen Lewis Foundation to support African grandmothers who are raising a generation of children orphaned by AIDS.

SCRABBLE FOR AFRICA

Scrabble for Africa continued to be a very successful event for G4G Regina. This year, there were 116 players, and \$13,389 was raised for the Grandmothers Campaign. A challenge was issued to the media and two teams took up that challenge, Global TV and the Leader Post (Saskatchewan Media Guild.)

The volunteers were amazing and ensured the afternoon ran smoothly, decorating happened quickly and efficiently, the prize table looked fantastic, the kitchen was well stocked with goodies, and the accounting and score-keeping were completed well.

~ Marion Tudor, event chair



Financial Overview 2014 - 2015

INCOME

Art from the Attic	\$25,616
Dinner	\$27,459
Donations	\$ 4,819
Membership	\$ 2,120
Merchandise	\$13,301
Miscellaneous	\$ 2,383
Scrabble for Africa	\$13,389
Sponsorship	\$12,540
Total Income	\$101,627

EXPENSES

Art from the Attic	\$ 977
Dinner	\$14,336
Membership	\$ 68
Merchandise	\$ 3,894
Miscellaneous	\$ 3,680
Operating	\$ 2,332
Scrabble for Africa	\$ 1,193
Total Expenses	\$26,480

Funds sent to SLF by G4G Regina plus direct donations to the SLF: \$83,269

SPONSORS

Scrabble for Africa
Taylor Lexus Toyota

Jabula! A Fundraising Evening

Corporate Tables

- Parliament Primary Care Centre
- Redhead Equipment
- University of Regina President's Office

Benefactor \$2500+

- Anonymous
- Grain & General Services Union

Champion \$500 - \$1499

- Anonymous
- Rob Cameron, RBC Dominion Securities
- Dean & Odishaw, Chartered Financial Consultants
- Solvera Solutions

Supporter \$250 - \$499

- Anonymous
- Lyn Goldman
- Good Stefan Wealth Management
- Douglas Johnson
- The Hotel Saskatchewan Radisson Plaza

Friend \$50 - \$249

- Anonymous
- Anonymous
- Bill Allen, Sun Life Financial
- Gesa and Bob Arcscott
- Pat and Ken MacKay
- Northgate Mall
- Prairie Psychology Services