



Education Committee

Education became a new Grandmothers 4 Grandmothers Regina standing committee this year. The responsibilities were to ensure member education, as well as the formation of a Speakers' Group and a strategy to engage the public.

Presentations were developed to educate members about countries where the Stephen Lewis Foundation has partners and where G4G Regina funds are used. This year, community-based organizations in Ethiopia and the Democratic Republic of Congo were highlighted. In addition, a presentation by an outside presenter delved into why donating cash, rather than shipping goods, is a preferred method of community building in recipient countries.

Communications Committee

The role of the Communications team was to support all Grandmothers 4 Grandmothers Regina events and activities. This was accomplished in a variety of ways: creation of posters, cards, programs and tickets; update of the website; posts on Facebook and Twitter ("likes" increased by over 50%); arrange and participate in media interviews; and circulate a monthly newsletter (except July and December)

Highlights of 2015-2016 included a full page article in the Arts and Life section of the Leader Post which focused on Art from the Attic and the work of Grandmothers 4 Grandmothers Regina; a major article in the Leader Post in the spring featured five G4G Regina members; and Bamboo Shoots produced a TV segment for SaskTel MAX which "starred" three members.

Membership Committee

Grandmothers 4 Grandmothers Regina membership was 81 paid members at the end of June 2016. Membership fees were \$20.00 per person for the year.

A phone blitz to update membership information was carried out in the fall of 2015. Efforts to provide information on G4G Regina and to increase membership were instituted through the membership tables set up at Jabula! A Fundraising Dinner, and at the 'Fabric, Yarn and MORE Sale'.

The Membership committee provided social opportunities by arranging tickets to a Holiday Tea at the Regina Floral Conservatory, helping to organize the G4G Regina December social, and providing Apples of Appreciation at a monthly meeting.

Merchandise Committee

The Merchandise Committee was responsible for setting up and staffing 12 events this year. These included Canada Day 2015, AfroFest, Delta Kappa Gamma conference, WinterGreen Fine Craft Market, two Farmers' Markets, a Women's History Month event, St. James United Church Wolseley presentation, Wintergreene Estates, Broadway Terrace, Jabula! A Fundraising Dinner, and the Cathedral Village Arts Festival Street Fair. A mix of African merchandise and locally produced items were available at the sales. Net funds raised were over \$6,200.

Sponsorship Committee

The mandate of the Sponsorship Committee was to secure sponsorship for G4G Regina's annual signature spring fundraiser. To this end, over \$9,000 was raised following several months of strenuous outreach. We were fortunate that sponsors came from a wide spectrum of the community, including small businesses, unions, and individuals, with donations ranging from \$50 to \$2500. A majority of funds came from a repeat following who continue over time to support the fundraising efforts of G4G Regina.

Grandmothers 4 Grandmothers Regina

Annual Activity Report

July 1, 2015 to June 30, 2016



Uganda Gathering

From October 5 to 7, 2015, hundreds of Ugandan, Kenyan and South African grandmothers gathered in Uganda for the country's first National Grandmothers' Gathering – an unprecedented opportunity for women to share stories and strategies for responding to the AIDS pandemic. Nola Ayers attended as one of 22 Canadian representatives of the Grandmothers Campaign.

The grandmothers met in workshops to discuss issues affecting them and their communities and they confidently walked through Entebbe, demanding human rights and social justice. Media coverage by the BBC and National Ugandan TV magnified the African Grandmothers' voices as they called on government, the private sector, and global citizens to support their vision for a healthy, hopeful future for their grandchildren and communities.

The Canadian delegates visited the community-based organizations working in partnership with the Stephen Lewis Foundation. These organizations were efficient, effective, responsive, ethical and accountable and a testament to the true spirit of Uganda – to its grandmothers and all who stand with them in solidarity.

Message from our Co-Chairs

We are pleased to report that 2015-2016 has been another successful year. Regular monthly meetings were well-attended. There were opportunities to learn and to plan for more and improved fundraising projects. In 2015-2016, Grandmothers 4 Grandmothers Regina sent over \$79,000 to the Grandmothers Campaign of the Stephen Lewis Foundation bringing our ten-year total to well over \$600,000.

Grandmothers 4 Grandmothers Regina executive is made up of the Chair, Treasurer, Secretary and Chairs of Standing Committees. Succession Planning is on-going to allow for new appointments every three years and to make good use of the resources of our membership.

A highlight of 2015-2016 was the opportunity for a member of Grandmothers 4 Grandmothers Regina, Nola Ayers, to visit some of the Stephen Lewis Foundation projects in sub-Saharan Africa. Nola also attended the Ugandan Grandmothers National Convening.

Her presentations at meetings, in which she described her first-hand experiences, helped our members better understand the issues faced by the African grandmothers and provided added impetus to our fundraising efforts.

Grandmothers 4 Grandmothers Regina has developed into a strong organization that raises funds for a worthy cause – making a difference by working with our grandmother partners in Sub-Saharan Africa. Grandmothers 4 Grandmothers Regina has had a successful year because of the commitment, enthusiasm, and hard work of its members.

Grandmothers 4 Grandmothers Regina Mission Statement

We fundraise for the Stephen Lewis Foundation to support African grandmothers who are raising a generation of children orphaned by AIDS.

Grandmothers 4 Grandmothers Regina

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306-352-2539

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www.grandmothers4grandmothersregina.com

We have chosen to donate to:



EXECUTIVE COMMITTEE AND STANDING COMMITTEE MEMBERS

Co-Chairs

Mary Wallace and Susan Whittick

Secretary

Danni Boyd

Co-Treasurers

Marion Tudor and Jan Stirr

Communications

Nola Ayers
Janet Bailey
Sheila Fahlman
Susan Holmes
Jane Newton
Violet Smotra-Cook

Education

Sheila Fahlman, Chair
Catherine Arthur-MacDonald
Sheila McKague
Mavis Olesen

Membership

Laureen Graham, Chair
Ethia Brown
Sharon David
Linda Mann
Barb Quine
Arlene Frolick

Merchandise

Nancy Thue, Chair
Liz Calam
Judy Cormier
Linda Mann
Sheila McKague
Els Wilms

Sponsorship

Gail Greenberg, Chair
Danni Boyd
Bette Craig
Bev Greenfield
Barb Quine



ART FROM THE ATTIC

Year 3 and we raised more than \$31,000 for the Grandmothers Campaign!

Co-ordinators – Gail Greenberg and Rosanne Glass

Art from the Attic was held on Saturday, September 26, 2015 at the Cathedral Neighbourhood Centre. Preliminary planning for the event began in the spring with the first of several AFTA Committee meetings, with action picking up as summer approached. Once drop-off locations were confirmed, postcards

advertising the event were printed in time to distribute at Jabula! A Fundraising Evening.

Donations of art were solicited from the general public from May 1 onwards; in total, approximately 1800 pieces went on sale. Prices were non-negotiable however unsold pieces were reduced to half-price during the sale's last hour, with the notable exception of art priced from \$100.

With reserved prices, these pieces were placed on auction by the Saskatchewan Network for Art Collecting, who generously waived its fees. Once the doors closed and the sale concluded, leftover art was donated to several charitable organizations, with the majority given to the Cathedral Area Community Association for its annual rummage sale.

FABRIC, YARN & MORE SALE!

Co-ordinators – Judy Cormier and Judy Jones

The first ever G4G Regina Fabric Yarn and MORE sale was held October 31, 2015 at the Telephone Pioneers Activity Centre. The sale was a culmination of over a year of planning and many hours of work by a core committee of seven G4G Regina members. The sale provided a service to the community in recycling unused fabric, yarn, notions and other types of related items. Many other groups in Regina who needed fabric or yarn could purchase goods during the sale and at the end of the day pick-up any unsold merchandise. All remaining items were donated to the Salvation Army. Over \$8000 was raised to support the work of the Stephen Lewis Foundation.



JABULA! A FUNDRAISING EVENING

Co-ordinators – Mavis Olesen and Sheila Fahlman

The annual spring Jabula! fundraising event was held on April 30, 2016 at Queensbury Convention Centre, Evraz Place. The MC for the evening was Sheila Coles. Guests were entertained by the Campbell Collegiate Choir prior to the dinner. Guest speaker Ilana Landsberg-Lewis, Executive Director of the Stephen Lewis Foundation, spoke

about the impact and resilience of the community-based organizations working at the heart of the pandemic. As well, the almost 350 attendees could take part in the Silent Auction and Raffle. An unexpected power failure tested the organizers, but it was met with gracious good humour by members, guests and volunteers. With some post event additions, the revenue realized was \$30,000.

On this 10th anniversary evening, over \$30,000 was raised for the Grandmothers Campaign!

Financial Overview 2015-2016

INCOME

Art from the Attic	\$31,588
Jabula! Dinner	\$33,137
Donations	\$ 7,160
Fabric & Yarn Sale	\$ 8,855
Membership	\$ 1,140
Merchandise	\$ 9,522
Miscellaneous	\$ 1,024
Sponsorship	\$ 9,750
Total Income	\$97,813

EXPENSES

Art from the Attic	\$ 1,234
Jabula! Dinner	\$12,226
Fabric & Yarn Sale	\$ 490
Membership	\$ 152
Merchandise	\$ 3,318
Miscellaneous	\$ 530
Operating	\$ 1,567
Sponsorship	\$ 103
Total Expenses	\$19,699

Funds sent to SLF by G4G Regina, plus direct donations to the SLF: \$90,515

SPONSORS

Jabula! A Fundraising Evening

Corporate Table

- Redhead Equipment

Benefactor \$2500+

- Anonymous

Champion \$500 - \$1499

- Saskatchewan Federation of Labour
- CUPE Saskatchewan Division
- Dean & Odishaw, Chartered Financial Consultants
- Saskatchewan Union of Nurses
- Linda Selin
- Solvera Solutions
- Unifor Local 1-5

Supporter \$250 - \$499

- Spot Check Services Ltd.
- Lyn Goldman
- Good Stefan Wealth Management
- Samira McCarthy
- University of Regina Faculty Association

Friend \$50 - \$249

- Anonymous
- Canadian Labour Congress
- Hotel Saskatchewan
- Violet Smotra-Cook
- W. Shupe & Company, Investment Advisory Service
- D.A. Donbrook Chiropractor
- RE/MAX- Jean Clive
- Wild Sage Press