

## Sponsorship Committee

“Going out with a blast” is a saying we can attribute to the Sponsorship Committee (SC) as this year, \$13,200 was raised in support of *May’s Swing into Spring* fundraiser. We are fortunate that three sponsors each donated \$2,500. The balance came from some new as well as repeat sponsors – individuals, small businesses, and unions who demonstrate through sponsorship their on-going support.

The sponsorship database was updated, material was streamlined, and a list of potential sponsors was prepared for fall 2017.

## WORLD AIDS DAY FLASH MOB

On World AIDS Day, December 1, G4G Regina wowed crowds at the University of Regina by performing in a “Sisters” Flash mob. The event was supported by the U of R Students’ Union and took place in their cafeteria. Local media filmed the dancers and interviewed students and G4G members.

## Communications Committee

The communications committee played varied roles in supporting G4G Regina events. From creating posters and other print material through to posting on social media (Facebook, twitter), the website and on-line events calendars, we invited the community to participate in our activities. Local media helped spread the word by interviewing grandmothers or grand others about each of the major events. Local news stations sent reporters or photographers to several of the events. Community Associations advertised on community boards, on their websites and in their newsletters. Gail Greenberg gave several interviews to share information on her trip to Africa. Internally, a newsletter was circulated to members 10 months of the year.

## Education Committee

The Education Team offered presentations to members regarding organizations which are partnered with the SLF. Community-based projects in Democratic Republic of Congo, Ethiopia, Lesotho and Kenya were profiled during the year. The Education Team also used the SLF’s *Ask Her Talks* videos to continue increasing members’ knowledge of HIV/AIDS and related issues in sub-Saharan Africa. In addition, the education committee did outreach with several presentations: to University of Regina students in the Women’s & Gender Studies program, to a Grade 8 class that had been learning about AIDS, to Luther College High School students, and to Eastside United Church’s Women’s Spiritual Breakfast.

## Membership Committee

During the year, several social activities were arranged for our 72 members. These included the Holiday Tea in December at, and in support of, the Regina Floral Conservatory. The membership committee organized food and drinks and shared the post-party clean up at the December social gathering. The March G4G meeting was the scene of an ‘Accessories Swap’ with members bringing gently used accessories and taking home pre-loved items to enjoy. The leftovers were donated to Dress for Success. *Swing into Spring* gave us the opportunity to have a membership table, greet members and guests, and receive donations for SLF.

## Merchandise Committee

Our thanks to Gail Greenberg who purchased jewellery on our behalf during her trip to Africa, as well as to a community member for her generous donation of recycled flip-flop animals and ceramic animal sculptures from Kenya, to G4G member Linda Bojarski who crafted beautiful mesh bags, and to member Sherry Wolf who created seed bombs for the *Swing into Spring* event.

A selection of our merchandise was taken to the Prairie Region Gathering in Winnipeg in September. Merchandise accompanied Education committee members at a couple of presentations to the public. The fabric sale furnished supplies to make a variety of scarves. We held an end-of- year members-only garage sale at the June meeting to clear some old inventory.

## Grandmothers 4 Grandmothers Regina

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[www.grandmothers4grandmothersregina.com](http://www.grandmothers4grandmothersregina.com)

We have chosen to donate to:



# Grandmothers 4 Grandmothers Regina

# Annual Activity Report

July 1, 2016  
to  
June 30, 2017

## South African Gathering

In July 2016, Gail Greenberg was one of 11 members of *Grandmothers Campaign* groups from Canada and Australia selected to join a Stephen Lewis Foundation delegation to Zambia and South Africa. The time in Lusaka, Zambia revolved around visiting several grassroots community organizations, in receipt of funding from the SLF. They provide a diverse range of psychosocial, educational, health/self/ and home-care services and support to members of the community impacted by HIV/AIDS. Visits to homes and families were integral to the experience.

In Durban, Gail attended and witnessed the historic, national-level South African Gathering, organized by 23 community-based organizations in partnership with the SLF. 300 grandmothers at the forefront of the response to the AIDS epidemic were provided an unprecedented opportunity to voice their experiences, share their strategies for responding to the pandemic, and collectively lay claim to constitutionally-protected rights. The event concluded on the eve of the 21st International AIDS Conference with a March of roughly 2000 grandmothers and others from across the country. It was capped off with a statement of intent delivered on the front steps of the conference centre.



## Message from our Co-Chairs

Thank you to all our members. It has been our privilege to work with such a dedicated team of volunteers. This has been a year of achievement as nearly \$76,000.00 has been sent to the Grandmothers Campaign of the Stephen Lewis Foundation, as a result of our efforts.

This past year, we have increased our sponsorship donations, adapted our educational program, increased our use of social media and started an Innovation Group to leverage the resourcefulness of our members. Thank you to the members of the Executive for your hard work.

Art from the Attic, Scrabble for Africa, Fabric and Yarn Sale, and *Swing into Spring* were our four major fundraising initiatives. Many thanks to our event committee co-ordinators and to all those who worked enthusiastically to make these events so successful.

**TOTAL DONATIONS SINCE 2006  
FROM G4G REGINA TO THE SLF  
\$717,796.00**

“We’re so glad we had this time together...” We say good-bye and thank you to Marion Tudor for her perseverance and commitment as Treasurer. We welcome Candice Gross as Co-Treasurer with Jan Stirr. After three years as Co-Chairs, we say thank you and good-bye. It is our pleasure to pass the torch to Gail Greenberg and Rosanne Glass. We are confident that we are leaving the position of Chair to two very able and dedicated women. We know our members will support them as they have so graciously supported us.

Mary Wallace and Susan Whittick  
Co-chairs

## Grandmothers 4 Grandmothers Regina Mission Statement

*We fundraise for the Stephen Lewis Foundation to support African grandmothers who are raising a generation of children orphaned by AIDS.*

## EXECUTIVE COMMITTEE AND STANDING COMMITTEE MEMBERS

### Co-Chairs

Mary Wallace and Susan Whittick

### Secretary

Danni Boyd

### Co-Treasurers

Marion Tudor and Jan Stirr

### Communications

Susan Holmes, Chair  
Nola Ayers  
Janet Bailey  
Sheila Fahlman  
Cathy Kirby-Tapp  
Jane Newton  
Violet Smotra-Cook

### Education

Sheila Fahlman, Chair  
Bev Zizzy  
Catherine Arthur-MacDonald  
Sheila McKague  
Mavis Olesen

### Membership

Linda Mann, Chair  
Arlene Frolick  
Barb Quine  
Ethia Brown  
Sharon David  
Laureen Graham  
Nancy Thue

### Merchandise

Nancy Thue, Chair (to December 31)  
Judy Cormier  
Els Wilms

### Sponsorship

Gail Greenberg, Chair  
Barb Quine  
Bette Craig  
Danni Boyd



The 4th *Art from the Attic* (AFTA) sale was held on September 17, 2016. Our organization earned nearly \$28,000 from the combined profits of the one-day sale at Cathedral Area Community Centre as well as the online art auction with Saskatchewan Network for Art Collecting!

Thank you to the drop-off locations – Atelier Arts, Independent Living, Elements of Colour/Benjamin Moore Paints, Colorburst Benjamin Moore Paints – and Harvard Developments who donated a spacious storage space on Kramer Boulevard which was used to clean, frame, price and store the art.

Advertising for the event began early. Pricing of art began in June and continued

## FABRIC AND YARN SALE

Our 2017 Fabric and Yarn sale provided a valuable community service by recycling used fabric and yarn to many sewers and crafters, as well as offering leftover supplies free to many local charities at the end of the sale. We were overwhelmed by the donations, but thanks to a very able and enthusiastic group of women who pitched in to measure, price and sort, we got it done. Committee members: Marion Tudor (chair), Susan Holmes, Judy Jones, Jan Stirr, Pam Smith, Els Wilms.

until the sale, where there were 1325 pieces available. Prior to the event, an art expert reviewed the \$100+ art, and we welcomed the assistance of a framing specialist whose support added to the salability of many items.

An army of volunteers transported all the art from our storage location and set it up the evening before the sale. We were delighted to once again see a large line-up of art patrons outside the door on Saturday morning. At 10:00 sharp the doors were unlocked, and the scramble to find precious art pieces began!

Arrangements were made to distribute left-over art to Regina Transition House, Sofia House, YWCA, and

## ART FROM THE ATTIC

Year 4:  
A great success!

Salvation Army. The remainder of the art was donated to the Cathedral Village Rummage Sale.

Committee Members:  
Rosanne Glass, Gail Greenberg (co-chairs), Danni Boyd, Marian Clark, Judy Cormier, Sheila Fahlman, Laureen Graham, Molly Moss, Lorraine Scott, Jan Stirr, Susan Whittick.

## SCRABBLE FOR AFRICA

Scrabble was, once again, successful and fun. There were 68 players and approximately \$8,200 was raised by pledges. We were fortunate to receive sponsorship of \$1,500 again this year from Taylor Automotive Group, which enabled us to purchase prizes and rent the space.

Thanks to all the volunteers who set up, worked the event, and cleaned up (including Granny's Kitchen which was well stocked with goodies!)

Event Coordinator: Marion Tudor



## SWING INTO SPRING WITH ROSIE & THE RIVETERS

With a refreshed look for our May 13<sup>th</sup> event, we offered entertainment by Rosie & the Riveters. They seemed a good match as they symbolize women's empowerment and they seek to be ambassadors for change within their own communities – much like the Grandmothers in Africa.

Our 'message' was delivered by MC Sheila Coles and by attractive tent cards placed on the tables.

We embarked enthusiastically on using Picatic for online ticket sales. It was an efficient way to track sales. Two-hundred and forty-five tickets were issued for the event.

Several fundraisers were available to those attending. Raffle prizes were all donated and raised \$1,400. The Silent auction showed a revenue of over \$7,600, a gain of \$1,200 over last year.

Our 11<sup>th</sup> anniversary evening, raising funds for the Grandmothers Campaign!

G4G Regina Financial Overview 2016-2017			
INCOME		EXPENSES	
Art from the Attic	\$28,875	Art from the Attic	\$ 1,247
Donations	\$ 4,068	Fabric & Yarn Sale	\$ 1,579
Fabric & Yarn Sale	\$ 7,356	Membership	\$ -
Membership	\$ 1,280	Merchandise	\$ 1,435
Merchandise	\$ 6,538	Miscellaneous	\$ 530
Miscellaneous	\$ 584	Operating	\$ 1,277
Scrabble for Africa	\$ 9,828	Scrabble for Africa	\$ 1,974
Sponsorship	\$13,200	Sponsorship	\$ 103
Swing into Spring	\$26,965	Swing into Spring	\$15,815
<b>TOTAL INCOME</b>	<b>\$98,694</b>	<b>TOTAL EXPENSES</b>	<b>\$23,960</b>

**Funds sent to SLF by G4G Regina, plus direct donations to the SLF: \$75,903**

## SPONSORS

**Art from the Attic**  
Harvard Communities

**Scrabble**  
Taylor Motors

**Swing into Spring with Rosie & the Riveters**

### Benefactor \$2500+

- Anonymous
- Grain & General Services Union
- Investors Group

### Champion \$500 - \$1499

- Dean & Odishaw, Chartered Financial Consultants
- Greystone Managed Investments
- RBC Cameron Wealth Management
- RBC Good Stefan Wealth Management
- Redhead Equipment
- Saskatchewan Federation of Labour
- Steven and Tracy Hurlburt

### Friend \$50 - \$499

- Anonymous x 2
- The Cooperators, Bamford Insurance Group Inc.
- COPE Local 397
- Douglas K. Johnson
- Fidelity Investments
- Lyn Goldman
- Samira McCarthy

### In-Kind

- B Sharp Music
- Crave Kitchen & Wine Bar
- Hotel Saskatchewan