

Where does your money go?

Programs receive 80%,
Fundraising receives 11%,
Administration receives 9%
(from the SLF *2015 Year in Review*). The Stephen Lewis Foundation believes that transparency and accountability are essential. With this in mind, they are proud to be accredited by Imagine Canada's Standards Program.

How do these organizations use the funds?

Healthcare, livelihoods, education, building capacity, awareness raising, psychosocial and emotional well-being, food and nutrition, basic needs, protection from violence.

Spring Fundraising Gala

On Saturday May 13, 2017, Grandmothers 4 Grandmothers Regina (G4G) is hosting its annual signature fundraiser in support of the Stephen Lewis Foundation's (SLF) Grandmothers Campaign, an evening at Queensbury Convention Centre that will include entertainment by *Rosie and the Riveters*, dining, a silent auction, a wine wall, and ticket sales of 350-400. Our sponsorship goal is \$12,000. Your contribution will add to the success of the gala by defraying expenses associated with entertainment, the silent auction, or the wall of wine. This support will allow G4G Regina to meet the gala's 2017 fundraising goal.

G4G Regina is made up of grandmothers and others who have come together as volunteers to fundraise for the Stephen Lewis Foundation's work in sub-Saharan Africa. Members come from all sectors of the community, including a diversity of careers and professions. We care deeply about future generations, and in the past ten years have raised close to \$700,000 towards the \$25 million Canadian grandmothers groups have generated through a myriad of fundraisers. These funds help subsidize over 300 community-based, grassroots organizations that support and assist African grandmothers, vulnerable and orphaned children, women, and people living with HIV and AIDS.

www.stephenlewisfoundation.org

Grandmothers are parenting orphaned children who will lead the way out of the pandemic, and organizations have evolved into trusted local institutions, leaders in the fight to *Turn the Tide* of the HIV and AIDS pandemic.



CORPORATE donors will receive an official letter of acknowledgement for income tax purposes from the Stephen Lewis Foundation.

INDIVIDUALS will receive an income tax receipt from the Stephen Lewis Foundation.

The media release and building public awareness of the event will commence in February, with the distribution of posters soon thereafter. A Sponsorship pledge must be received by the end of January for a sponsor to be included in the event poster.

Thank you for your consideration of this request.

Sincerely,
Gail Greenberg,
Chair, Sponsorship Committee

Please make cheque payable to **G4G Regina** and mail to:

Ms. Marion Tudor, Treasurer
172 Cambridge Avenue
Regina, SK S4N 0L2



Year in Review:

www.stephenlewisfoundation.org/who-we-are/2015-year-in-review

Facebook:

<http://on.fb.me/14DF6KS>

Sponsor Recognition

The following are **Sponsor Recognition** options for your consideration:

\$2500-\$5000, Benefactor

Name and logo on marketing materials, G4G website, Facebook & Annual Report; recognition at the event (program and poster)

\$1500-\$2499, Patron

Name and logo on marketing materials, G4G website and Facebook; recognition at the event (program and poster)

\$500-\$1499, Champion

Name and logo on marketing materials; recognition at the event (program and poster)

\$50-\$499, Friend

Name and logo recognition at the event (program and poster)

Name (individual, business or organization):

Contact name: _____

Address:

Phone: _____

Email: _____

Please acknowledge this sponsorship as indicated above.

I/we wish to remain anonymous.