

## Where does your money go?

Programs receive 82%,  
Fundraising receives 9%,  
Administration receives 9%  
(from the SLF *2016 Year in Review*). The Stephen Lewis Foundation believes that transparency and accountability are essential. With this in mind, they are proud to be accredited by Imagine Canada's Standards Program.

## How do these organizations use the funds?

Healthcare, livelihoods, education, building capacity, awareness raising, psychosocial and emotional well-being, food and nutrition, basic needs, protection from violence.

## G4G's Spring 2018 Fundraiser

In the spring of 2018, Grandmothers 4 Grandmothers Regina (G4G) will be hosting a brand new event in support of the Stephen Lewis Foundation's (SLF) Grandmothers Campaign. Known as *A Chair Affair*, and to be held in the Agra Torchinsky Salon at the MacKenzie Art Gallery, the event will include live and silent auctions of artists' creations – chairs featuring original art by local professional and amateur artists. Our sponsorship goal is \$12,000. Your contribution will add to the success of the evening by defraying expenses associated with the purchase of 'blank' chairs, space rental, and more. This support will allow G4G Regina to meet the event's 2018 fundraising goal.

G4G Regina is made up of grandmothers and others who volunteer to fundraise for the SLF's work in sub-Saharan Africa. Members come from all sectors of our community. We care deeply about future generations, and in the past eleven years have raised more than \$735,000 towards the \$25 million Canadian grandmothers groups have generated through a myriad of fundraisers. These funds help over 300 community-based, grassroots organizations which support and assist African grandmothers, vulnerable and orphaned children, women, and people living with HIV and AIDS.

[www.stephenlewisfoundation.org](http://www.stephenlewisfoundation.org)

Grandmothers are parenting orphaned children who will lead the way out of the pandemic, and organizations have evolved into trusted local institutions, leaders in the fight to *Turn the Tide* of the HIV and AIDS pandemic.



**CORPORATE** donors will receive an official letter of acknowledgement for income tax purposes from the Stephen Lewis Foundation.

**INDIVIDUALS** will receive an income tax receipt from the Stephen Lewis Foundation.

The media release and building public awareness of the event will commence in March, with the distribution of posters soon thereafter. A Sponsorship pledge must be received by the end of April for a sponsor to be included in the event poster.

**Thank you for your consideration of this request.**

Sincerely,  
Sheila Fahlman,  
Chair, *A Chair Affair* Committee  
306-781-2946  
[Reginag4gsponsorship@sasktel.net](mailto:Reginag4gsponsorship@sasktel.net)

Please make cheque payable to **G4G Regina** and mail to:

Ms. Jan Stirr, Treasurer  
25 Culliton Crescent  
Regina, SK S4S 4J5



Year in Review:

[http://stephenlewisfoundation.org/assets/files/SLFYearInReview2016\\_Web\\_FIN\\_AL2.pdf](http://stephenlewisfoundation.org/assets/files/SLFYearInReview2016_Web_FIN_AL2.pdf)

Facebook:

<http://on.fb.me/14DF6KS>

## Sponsor Recognition

The following are **Sponsor Recognition** options for your consideration:

**\$2500 - \$5000, Benefactor**

Name and logo on marketing materials, G4G website, Facebook and Annual Report; recognition at the event

**\$1500 - \$2499, Patron**

Name and logo on marketing materials, G4G website and Facebook; recognition at the event

**\$500 - \$1499, Champion**

Name and logo on marketing materials; recognition at the event

**\$250 - \$499, Sponsor a Chair**

Name and logo recognition at the event

**\$50 - \$249, Friend**

Name recognition at the event

-----

Name (individual, business or organization):

\_\_\_\_\_

Contact name: \_\_\_\_\_

Address:

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Please acknowledge this sponsorship as indicated above.

I/we wish to remain anonymous.

[www.grandmothers4grandmothersregina.com](http://www.grandmothers4grandmothersregina.com)    [g4gregina@sasktel.net](mailto:g4gregina@sasktel.net)

306-525-4067; 306-761-2304

328 - 2330 Hamilton Street, Regina, SK S4P 4M4