

## Merchandise

After listening to what members had to say about the challenges with merchandise and the benefits, a few volunteers came up with a way to streamline merchandise while also making sure we had a way to keep Grandmothers 4 Grandmothers in the public eye.

We secured a table at Bazaar at the MacKenzie Art Gallery for **Saturday, June 16<sup>th</sup>** and sold our now famous Grandmothers 4 Grandmothers bags, as well as table napkins hand-made from Shweshwe fabric produced in South Africa.

## Innovation Group

On two occasions, members gathered for **Women, Wisdom and Wine!** From the ideas that were generated, a recommendation went to the September meeting to consider an art chair event, which was approved by the membership. Another idea, the Coffee Safari, was a great success – members gathered monthly at independent coffee shops in the city for coffee and conversation.

Co-ordinators: Danni Boyd and Sheila Fahlman

## Communications Committee

The communications committee supported each working group in G4G Regina, by providing both external and internal communication including events like: Art from the Attic, Scrabble, the Powered by Love book launch and A Chair Affair.

The committee kept the membership informed by circulating a monthly newsletter. The newsletter provided information about the Stephen Lewis Foundation Grandmothers Campaign, locally, nationally and internationally.

The Communications team kept the community informed by distributing posters and postcards, posting to on-line events calendars and community association newsletters and announcement boards. Facebook, the website and other social media sites were kept current.

Grandmothers 4 Grandmothers reached out to local media to support our efforts through radio and television interviews. The host of CBC Weekend visited the Art from the Attic (AFTA) prep site and spoke with volunteers to provide another perspective on AFTA. The Chair Affair artists' appreciation event garnered on-site coverage by the Leader Post and Global television as well as studio interviews with CTV and ACCESS.

The G4G promotional material was revamped to give a more cohesive look. A new bookmark, to replace the brochure, was introduced in December and is already in its second print.

## Education Committee

This year, the focus of the Education Team was on creating and offering presentations to members regarding organizations with which the SLF partners. Programs have been varied. To begin the year, members participated in an interactive presentation relating grassroots organizations in Canada to grassroots organizations working with African Grandmothers. In October and November members learned about projects in Uganda and Tanzania. Community Based Organizations generally, with specifics of the Swaziland Positive Living program, were discussed in February. In June, to close the year, members were asked to share stories of solidarity.

## Membership Committee

Several social activities were organized during the year for our 73 grandmother members. We attended the Regina Floral Conservatory Holiday Tea in support of that volunteer organization. The committee also organized refreshments and shared clean-up duties after our annual members' December Social Event. We provided Grandmothers 4 Grandmothers information at the Book Launch in the fall, at A Chair Affair in the spring, and at Bazaar.

## Grandmothers 4 Grandmothers Regina

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# Grandmothers 4 Grandmothers Regina

# Annual Activity Report

## POWERED BY LOVE

### Powered by Love: A Grandmothers' Movement to End AIDS in Africa October 26, 2017

G4G Regina was proud to partner with Women and Gender Studies, University of Regina, to host the launch of **Powered by Love: A Grandmothers' Movement to End AIDS in Africa**. We were honoured to have the author, Joanna Henry, moderate the discussion with two African grandmothers whose stories are told in the book. Bev Zizzy joined them to speak about her commitment as a G4G Regina member. Members of the public, University of Regina students and faculty along with members of G4G attended the event. **Powered by Love**, (Goose Lane Editions), written by Henry with photography by Alexis MacDonald, was available to purchase courtesy of the University of Regina Bookstore.

Judy Cormier and Rosanne Glass, Co-ordinators



Photo: SLF

## Message from our Co-Chairs

The Stephen Lewis Foundation's Grandmothers to Grandmothers Campaign is dedicated to raising funds, awareness and solidarity. Our organizational strength lies in the skills and talents, knowledge and energy, commitment and optimism, which individuals bring to the table. This was the case from day one back in September 2006 and continues to hold strong in June 2018.

This year, three fundraisers (Art from the Attic, Scrabble & More, and A Chair Affair), two awareness events (the **Powered by Love** book launch and the Cathedral Community Association's May 21<sup>st</sup> parade), and three merchandise sales (two Farmers' Markets and Bazaar) were built on the efforts of numerous committees dedicated to providing visionary leadership. A novel fundraiser, A Chair Affair, captured the imagination of many members; Innovation Gatherings triggered considerable discussion and brainstorming; and a new approach to merchandising was fresh and inventive.

July 1, 2017  
to  
June 30, 2017

*Going Forward* and *Innovation Gathering* group exercises and discussions were examples of how members of the Executive strived to think of the Big Picture while continuing to deal with day-to-day, bread-and-butter operations.

G4G is a well-oiled machine comprised of extraordinarily talented, intelligent and dedicated women who employ a strategy of teamwork to have fun, while meeting the Grandmothers to Grandmothers Campaign's goals. Onwards we go!

Rosanne Glass & Gail Greenberg  
Co-chairs

### Grandmothers 4 Grandmothers Regina Mission Statement

*We fundraise for the Stephen Lewis Foundation to support African grandmothers who are raising a generation of children orphaned by AIDS.*

## EXECUTIVE COMMITTEE AND STANDING COMMITTEE MEMBERS

### Co-Chairs

Gail Greenberg and Rosanne Glass

### Secretary

Danni Boyd

### Co-Treasurers

Jan Stirr and Candice Gross

### Communications

Susan Holmes, Chair  
Nola Ayers  
Janet Bailey  
Sheila Fahlman  
Cathy Kirby-Tapp  
Jane Newton  
Violet Smotra-Cook

### Education

Sheila Fahlman, Chair  
Bev Zizzy  
Catherine Arthur-MacDonald  
Sheila McKague

### Membership

Linda Mann, Chair  
Arlene Frolick  
Barb Quine  
Sharon David  
Laureen Graham  
Nancy Thue

### Merchandise

Chair - vacant

### Sponsorship

Chair – vacant

**TOTAL DONATIONS  
SINCE 2006  
FROM G4G REGINA  
TO THE SLF  
\$789,883.00**



## ART FROM THE ATTIC

Year 5:  
Another  
great  
success!

Committee Members: Gail Greenberg (co-ordinator), Danni Boyd, Marian Clark, Judy Cormier, Sheila Fahlman, Laureen Graham, Sheila McKague, Molly Moss, Pamela Smith, and Susan Whittick.

### SCRABBLE and MORE

Scrabble and More, once again, was a success. We raised \$7,856 to send to the Stephen Lewis Foundation. It was an afternoon of fun, games and prizes. This year, other games were added to the scrabble players. One table decided to try their hand at cribbage, but the other teams kept with tradition and played Scrabble. We were fortunate to have many family-and-friends teams who enjoyed playing together. A new kitchen menu was successful with popcorn, chocolate bars, chips and fruit along with coffee, tea, water and juice. All in all, it was a great afternoon made more successful by a wonderful profit.

Committee members: Barb Quine (co-ordinator), Sheila Fahlman, Gail Greenberg, Linda Mann, and Nancy Thue.

contributions to the art prep tool chest.

In an effort to move more art and decrease the number of unsold pieces, the half-price sale time was increased from one to two hours, and we introduced an incentive to purchase 3 pieces by giving a 4<sup>th</sup> piece free. The results were favourable.

Arrangements were made to distribute left-over art to Regina Transition House, Sofia House, YWCA, and Salvation Army. The remainder of the art was donated to the Cathedral Village Rummage Sale.

Thank you to the drop-off locations – Atelier Arts, Independent Living, Elements of Colour/Benjamin Moore Paints, Colorburst Benjamin Moore Paints – and Harvard Communities for donating a spacious facility on Kramer Boulevard which was used to clean, frame, price and store the art.

The 5th *Art from the Attic* (AFTA) sale was held on September 16, 2017. Our organization earned over \$22,500 from the combined profits of the one-day sale at Cathedral Area Community Centre as well as the online art auction with the Saskatchewan Network for Art Collecting!

Through the support of the community as both donors and customers, AFTA has gained a solid and positive reputation in and around the Queen City. A steady stream of shoppers moved through the sale space looking for treasures and bargains. For the 2017 event, Harvard Communities once again provided G4G with an accessible storage and work space on Kramer Blvd.

This year, the Preparation & Planning team invited members and Facebook Friends to donate items required for the repair and framing of some of the art, resulting in numerous

*I think when you've travelled around a lot in Africa, you understand something that many people here don't recognize: the extraordinary power that is Africa at village level - at community level.*  
~ Stephen Lewis



## A CHAIR AFFAIR

**A Chair Affair** was about the joy of transforming old or very ordinary chairs into something vibrant and joyful. The chairs were sold by auction – a select few by live-auction, while others were sold by silent auction.

This successful fundraiser enjoyed considerable community support. A wide range of artists participated, including members of the Brushworks, Prairie Artists, Aurora, and Heartland

Guilds. Some artists from the gallery circuit came forward to support this initiative, such as Jeannie Mah, Debbie Bonk, Gerri Ann Siwek, and Brian Gladwell.

Committee members: Sheila Fahlman (co-ordinator), Janet Bailey, Danni Boyd, Marian Clark, Candice Gross, Susan Holmes, Molly Moss, Lorraine Scott, Jan Stirr, Mary Wallace, Susan Whittick, and Sherry Wolf.

A brand new event raising funds for the Grandmothers Campaign!



## SPONSORS and DONORS

### Art from the Attic

Harvard Communities

### Scrabble

Taylor Motors

### A Chair Affair

#### Benefactor \$2500+

- Anonymous
- Grain & General Services Union

#### Champion \$500 - \$1499

- Greystone Managed Investments
- Redhead Equipment
- Saskatchewan Federation of Labour
- Steven and Tracy Hurlburt

#### Friend \$50 - \$499

- Affinity Credit Union
- Douglas K. Johnson
- Mary Elizabeth Leach
- Samira McCarthy

#### In-Kind

- Harvard Communities

## G4G Regina Summary Review 2017-2018

This information is provided in a summarized format.  
For detailed information, please contact [g4gregina@sasktel.net](mailto:g4gregina@sasktel.net).

### INCOME

A Chair Affair	\$27,893
Art from the Attic	\$22,563
Donations	\$ 7,183
Membership	\$ 1,240
Merchandise	\$ 4,110
Miscellaneous	\$ 280
Scrabble for Africa	\$ 9,404
Sponsorship	\$ 6,660
<b>TOTAL INCOME</b>	<b>\$79,333</b>

Note: Scrabble revenue includes online pledges and direct payments to SLF

### EXPENSES

A Chair Affair	\$ 7,723
Art from the Attic	\$ 1,647
Merchandise	\$ 2,068
Operating	\$ 2,632
Scrabble for Africa	\$ 1,573
<b>TOTAL EXPENSES</b>	<b>\$15,643</b>

Funds sent to SLF by G4G Regina, plus direct donations to the SLF: **\$72,087.**

*Our systems of support in Africa have always been the family – they have been our safety net – but what do we do when our family of twenty-five becomes two.*

*~ African grandmother quoted in Powered By Love.*